

Tami Sloan Tsark

Creative Producer • Content Curator • Projects Director • Biz Dev.

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Professional Summary

Interactive Producer & Project Director

Writes, shoots, edits video

UCLA film school: Animation

Painter, fine artist

Ensures media and messaging are presented in their best light

Emmy Award winning post-production supervisor, producer, and casting director.

Consulting

Contracting increases my understanding and appreciation for projects across industry types, and allows for dynamic work, on multiple projects, with a pool of exciting teams & clients. It offers unique experiences and situations, providing concentrated and focused opportunities, across a variety of media pursuits.

BSTRO (a.k.a Creative B'stro), 2015

Director of Projects & Operations: Leadership role with agency. Initiative to consensus and drive decision-making. Cross-functional engagement to propose company objectives. Identify roles & responsibilities, organizational gap analysis matrix, determine and manage start-to-finish project requirements, dependencies, and resourcing needs. Create systems, schedules, and budgets to effectively manage multiple, simultaneous projects. Drive development and implementation across departments to create standardized processes. Identify tools to enable efficient high-quality cross-media publishing of all product design deliverables.

Business Development resulting in the award of \$300K in revenue over initial 6 months of engagement. Project Director and line producer for Meteor.com, Docker.com, White Hat Securities, RedOwl Analytics. Aug. 2015 – Jan 2016

Video Projects, 2014-2015

College of Marin, Nate Castillo Interview, Director & Videographer

Richmond Art Center, Mildred Howard show, Videographer

Aerial Ice Extreme, Great America, CA, Videographer & Editor (3 shows)

Kelly Cove Press, Making of a Chester Arnold exhibition, Director

Natsoulas Gallery, Marc Trujillo Interview, Videographer

Artbusiness.com, Contributing Writer 2012-2015

<http://tsark.blogspot.com/2015/03/chester-arnolds-newestshow-mad.html>

<http://tsark.blogspot.com/2014/03/art-review-edwige-fouvry-2014published.html>

<http://tsark.blogspot.com/2012/12/review-in-art-business-of-chester.html>

Consultant/Contract Projects, 2002-2007

Caminar CLC	Production Consultant & Editor
New Century Chamber Orchestra (NCCO)	Systems Consultant
Oakland East Bay Symphony	Consultant, Resource Guide
Michael Tilson Thomas (MTT)	Consult, Needs Analysis, web site
3five7 Prods	Creative consultant, proposals
Rhythm and Motion Dance Center	Web Marketing, research & source tech vendors
Fischhouse Productions	Production Manager La Guerra D'Amore.
	Asst. Stage Manager Zellerbach Hall UC Berkeley
	Sr. Producer
Delaplaine Creative	
Ricondo Environmental	
Impact Statement (EIS) project	
Wombat Creative	Business Development

Professional Corporate Experience**WestEd, Doing What Works project for Dept. of Education. 2008-2013**

Project Manager

Create video content. Manage contracts and relationships with content team, developers, video vendors. Direct logistics for content expert interviews. Author scripts/documents. Educate clients about creative and technical video editorial processes. Work with Subject Matter Experts and content leads to ensure accurate data. Create/verify 501c compliant tags (D-links) for accessibility, caption markup documents and administrative files. Populate Content Management systems (CMS). Storyboard, brainstorm, design. Manage site redesign file retrofit and media verification for Quality Assurance.

WestEd, First 5 California 2012

Media Developer

Author, script and edit training videos to inform users on how to use their internal systems. QA user portals.

WestEd, i3 (Investing in Innovation) STEM Learning Opportunity Providing Equity 2013-2014

Project Manager

Hired mid-project as the replacement Project Manager during 'Year 2' of a five-year study Randomized Control Trial for rising seventh and eighth graders. Organized the internal files and structure. Introduced and developed online surveys. Created and authored documents for the Internal Review Board, for Data Security Plans, and to satisfy Project Protocols. Supervised four employees on this project.

Edventuremore Tech, Summer 2008

Animation Instructor

2D cutout and 3D stop motion animation using Boinx Software iMovie

Digital Brewing Company, 2007-2008

Director of Special Projects

Reorg. production teams and develop schedules for client management. Supervise staff of twenty employees and contractors with multiple direct report. Lead customer service & new client management. Created a well organized framework for development. Solidify ambiguous creative concepts into actionable plans. Maintain and promote productive teams in chaotic environment with constantly shifting priorities.

Riverdeep, LLC, 2005-2006

Senior Producer

Destination Success Online product line: Writing, Typing, Spelling, Reading, Science

Leapfrog Enterprises (Interactive Children's Toys/Books), 2002-2003

Producer

Concept design (Pre-K Super Leap Pad & Read/Write Product)

Fourth and Fifth Grade History, Time for Kids Sports for Quantum Pad

415 Productions, 1999-2001

Senior Creative Producer

Project Lead for custom web sites including SF Symphony, SF Symphony Kids.

FCI Communications, 1998- 1999

Senior Creative Web Producer, Design manager, Project Director, Creative Director

Vadem Design Within Reach Bio-Rad, Specialized Bikes *Picture Place*.

Blue Waters (Design), Spring 1998

Contract Designer, Creative Producer, Art Production

"Product Launch Stingers" Clients: GoLive, Macromedia, LeSak.

ZING Network, Inc. (aka StreamixCorp), Oct 1997-Feb 1998

Creative Producer, Flash Artist, Brand Strategy, Template Designer, Content

Manager, Art Director

"Interstitials". Manage developers, create new "push" technology web content.

Evans & Sutherland, Winter 1997

Animation Consultant

Where in the World is Carmen San Diego? Planetarium Project

Morgan Interactive, Jan-Sept 1997

VP of Creative Development & Production

Creative Director, Business Development. Staff Director for educational CD-Rom titles:

McGraw-Hill Home interactive, Simon & Schuster, and Fox Interactive. Generate Proposals for 3D-animated TV series for Porchlight Entertainment

Living Books, Broderbund/Random House, Apr 1995 -Jan 1997

Sr. Producer

Supervise creative production & technical development of interactive storybook CD-ROM titles:

The Cat in the Hat, Stellanuna, Arthur's Reading Race, Sheila Rae, the Brave, Dr. Seuss titles

Knowledge Adventure, Summer 1994-Mar 1995

Line Producer Project Haywired (code name)- 3D Adventure game. "Random House Kid's

Encyclopedia"- Interactive educational CD-ROMs

BRC Imagination Arts, 1993-94

Animation Producer

Knott's Berry Farm "Mystery Lodge" Animated HoloVision project

Klasky-Csupo, Inc. The Simpsons 1991-92

Post Production Coordinator for Fox TV

Prepare cost sheets, assist Animation Directors in retake sessions, coordinate overseas studios, coordinate film retake elements and schedule D1 editing & telecine. This was an extremely fast-paced and demanding (but fun) environment. We delivered thirteen shows per season.

Satisfy network requirements and client requests. In charge of attending client script sessions, managing in-house storyboard & script production for overseas production, screening film for client feedback, film color correction and network delivery.

Rugrats (Nickelodeon, three seasons) 1991-93

Associate Producer (3rd season), Post Production Supervisor (2nd season),

Production Manager: "Rugrats" (1st season)

Administer Pre-Production & Post Production. Audition and cast talent, prepare contracts for SAG talent, break down scripts, schedule voice-over sessions, supervise telecine, audio

layback & on-line edit sessions. Prepare and coordinate D2 tapes for foreign release.

Ahh, Real Monsters for Nickelodeon, (Animated Pilot) 1993

Duckman (Pilot), Lily Tomlin (Pilot) 1993

Associate Producer

The Simpsons 1990-91

Final animation Checker & Cel Painter

The Simpsons Nintendo commercial, Jan 1991

The Simpsons Title sequence (2nd season), Oct 1990

The Simpsons Butterfinger commercial, Sept. 1990

"UCLA VISION '90," 1990

Assistant Festival Director: UCLA Film Festival Screenings

Society For Animation Studies Conference, 1989

Program Director: 1st Annual Conference Establish and implement procedural planning.

Mattel Toys "See 'N Say Videophone" Interactive Toy, 1989

Production Manager: Supervised Animation unit

Bob Leeburg Productions, 1988

Assistant Director live-action short film, "Misconceptions"

Hewlett Packard Company, 1986-87

Producer/Director/Writer: Author & create industrial training videos. Sonoma County

KFTY Television, 1984-86

Segment Producer "California North" magazine-format show, 1986

Videotape Editor "Today's Real Estate Show," 1984

Other Relevant Experience

Figurative Artist (painting and sculpture)

Literate in the French language

Speaker for Alumnae Resources (San Francisco, CA)

Academy of Interactive Arts & Sciences (AIAS)

Academy of Television Arts & Sciences (ATAS)

Society of Children Books Writers & Illustrators

American Film Institute (AFI)

UCLA Theatre, Film & TV Alumnae Association

Piano, jazz dance, yoga, swimming, hiking