

Tami Sloan Tsark

Creative & Media Producer • Projects Director

Professional Summary

Project Director, Video Editor, Writer

Motion Graphics Animator

UCLA film school graduate

Painter, fine artist

Ensure media and messaging are presented in their best light

Emmy Award winning post-production supervisor, producer, and casting director

Freelance Graphic Design & Illustration

- Carnegie Foundation, January 2017, Freelance Graphic Artist: Design two-page, two-sided color flyer for special presentations & key one-to-one meetings by Carnegie President, Communications Dept. & Senior Policy Executives, with Members of Congress to present the foundation and its programs.
- Mark Pino Music, March 2017, Freelance Graphic Artist: Cassette Album Cover
- Manos Linda, June 2017, Painted Illustration for album cover
- Harry Sarkasian, Summer, 2017, Commissioned illustration for book cover
- Levy Design Partners, Summer 2017 Administration, Marketing Materials & Special Projects; RFQs, brochures, company invitations, and Program Management (Temporary Assignment while office manager was out on maternity leave). Design RFQs (4) & Award packets & brochures (AIA Small Firms, LaCantina Doors) using InDesign. Summer Party Invitation 2017, Social Media. Billing, invoicing, systems, purchasing, professional organizer
- Anne Gyemant Paris Law (AdoptSF), April-May 2017, Organize office systems & some website redesign

[*Note: In November of 2014, as a pedestrian, I was hit (in a crosswalk, on a green light) by a car.]

BSTRO, Director of Projects & Operations, August 2015- April 2016

Leadership role. Drive decision-making to arrive at consensus. Cross-functional engagement to define company objectives, identify roles & responsibilities, create an organizational gap analysis matrix, determine and manage start-to-finish project requirements, dependencies, and resourcing needs. Create systems, schedules, and budgets to effectively manage multiple, simultaneous projects. Drive development and implementation across departments to create standardized processes. Identify tools to enable efficient high-quality cross-media publishing of all product design deliverables.

WestEd, Doing What Works project for Dept. of Education. 2008-2013

Media & Video Content Producer.

Manage contracts and relationships with content team, developers, video vendors. Plan video interviews. Author scripts/documents. Coordinate client content & Subject Matter Experts (SME's)

File administration to ensure 501c compliant tags (D-links) for accessibility, caption markup. Populate Content Management systems (CMS). Storyboard, brainstorm, design educational segments.

Manage site redesign file retrofit & verify media verification. Quality Assurance.

WestEd, First 5 California 2012

Media Developer Author, script and edit instructional training videos to inform users on how to use their internal systems & their user portals.

WestEd, i3 (Investing in Innovation) STEM Learning Opportunity Providing Equity 2013-2014

Project Manager: Mid-project replacement PM, 'Year 2' of a five-year Randomized Control Trial for rising 7th & 8th graders. Project re-organization. Introduce & develop online surveys. Created and authored documents for the Internal Review Board (IRB), created a Data Security Plan to satisfy Project Protocols.

Edventuremore Tech, Summer 2008

Animation Instructor 2D cutout and 3D stop motion animation using Boinx Software iMovie

Digital Brewing Company, 2007-2008

Director of Special Projects & Reorganization

Supervise twenty employees and contractors with multiple direct report. Lead customer service & new client management. Create framework for development. Solidify ambiguous creative concepts & turned them into actionable plans.

Riverdeep, LLC, 2005-2006

Senior Producer

Destination Success Online product line: Writing, Typing, Spelling, Reading, Science

Leapfrog Enterprises (Interactive Children's Toys/Books), 2002-2003

Producer & Concept design (Pre-K Super Leap Pad & Read/Write Product)

Fourth and Fifth Grade History, Time for Kids Sports for Quantum Pad

415 Productions, 1999-2001

Senior Creative Producer

Project Lead for custom web sites including SF Symphony, SF Symphony Kids.

FCI Communications, 1998- 1999

Senior Creative Web Producer, Design manager, Project Director, Creative Director

Vadem Design Within Reach Bio-Rad, Specialized Bikes Picture Place.

Blue Waters (Design), Spring 1998

Contract Designer, Creative Producer, Art Production

"Product Launch Stingers" Clients: GoLive, Macromedia, LeSak.

ZING Network, Inc. (aka StreamixCorp), Oct 1997-Feb 1998

Creative Producer, Flash Artist, Brand Strategy, Template Designer, Content Manager, Art Director

"Interstitials". Manage developers, create new "push" technology web content.

Evans & Sutherland, Winter 1997

Animation Consultant

Where in the World is Carmen San Diego? Planetarium Project

Morgan Interactive, Jan-Sept 1997

VP of Creative Development & Production

Creative Director, Business Development. Staff Director for educational CD-Rom titles: McGraw-Hill Home interactive, Simon & Schuster, and Fox Interactive. Generate Proposals for 3D-animated TV series for Porchlight Entertainment

Living Books, Broderbund/Random House, Apr 1995 -Jan 1997

Sr. Producer

Supervise creative production & technical development of interactive storybook CD-ROM titles: The Cat in the Hat, Stellaluna, Arthur's Reading Race, Sheila Rae, the Brave, Dr. Seuss titles

Knowledge Adventure, Summer 1994-Mar 1995

Line Producer

Project Haywired (code name)- 3D Adventure game. "Random House Kid's Encyclopedia"- Interactive educational CD-ROMs

Video Production, Director, Videographer, Editor 2014-2015

College of Marin, Nate Castillo, Interview
Richmond Art Center, Mildred Howard
Aerial Ice Extreme, Great America, CA, (3 shows)
Kelly Cove Press, Making of a Chester Arnold exhibition
Natsoulas Gallery, Marc Trujillo

Artbusiness.com, Contributing Writer 2012-2015

<http://tsark.blogspot.com/2015/03/chester-arnolds-newestshow-mad.html>
<http://tsark.blogspot.com/2014/03/art-review-edwige-fouvry-2014published.html>
<http://tsark.blogspot.com/2012/12/review-in-art-business-of-chester.html>

BRC Imagination Arts, 1993-94

Animation Producer
Knott's Berry Farm "Mystery Lodge" Animated HoloVision project

Klasky-Csupo, Inc. The Simpsons 1991-92

Post Production Coordinator for Fox TV

Prepare cost sheets, assist Animation Directors in retake sessions, coordinate overseas studios, film retake elements and schedule D1 editing & telecine. Extremely fast-paced and demanding (but fun) environment. Delivered thirteen shows per season. Satisfied network requirements and client requests. Responsible for client script sessions, managing in-house storyboard & script production for overseas production, screening film for client feedback, film color correction and network delivery.

Rugrats (Nickelodeon, three seasons) 1991-93

Associate Producer (3rd season), Post Production Supervisor (2nd season),
Production Manager: "Rugrats" (1st season)
Administer Pre-Production & Post Production. Audition and cast talent, prepare contracts for SAG talent, break down scripts, schedule voice-over sessions, supervise telecine, audio layback & on-line edit sessions. Prepare and coordinate D2 tapes for foreign release.

Ahh, Real Monsters for Nickelodeon, (Animated Pilot) 1993

Duckman (Pilot), Lily Tomlin (Pilot) 1993

Associate Producer

The Simpsons 1990-91

Final animation Checker & Cel Painter
The Simpsons Nintendo commercial, Jan 1991
The Simpsons Title sequence (2nd season), Oct 1990
The Simpsons Butterfinger commercial, Sept. 1990

"UCLAVISION '90," 1990

Assistant Festival Director: UCLA Film Festival Screenings

Society For Animation Studies Conference, 1989

Program Director: 1st Annual Conference Establish and implement procedural planning.

Mattel Toys "See 'N Say Videophone" Interactive Toy, 1989

Production Manager
Supervise Animation unit

Bob Leeburg Productions, 1988

Assistant Director live-action short film, "Misconceptions"

Hewlett Packard Company, 1986-87

Producer/Director/Writer
Author & create industrial training videos. Sonoma County

KFTY Television, 1984-86

Segment Producer "California North" magazine-format show, 1986
Videotape Editor "Today's Real Estate Show," 1984

Other Relevant Experience

Figurative Artist (painting and sculpture)
Literate in the French language
Speaker for Alumnae Resources (San Francisco, CA)
Academy of Interactive Arts & Sciences (AIAS)
Academy of Television Arts & Sciences (ATAS)
Society of Children Books Writers & Illustrators
American Film Institute (AFI)
UCLA Theatre, Film & TV Alumnae Association
Piano, jazz dance, yoga, swimming, hiking